

Spotlight on Sioux City history...



Re-enactors in dress uniform recreate the ceremony of Sergeant Floyd being buried with full military honors. His grave was marked with a post on a hilltop in what is now Sioux City.



The annual Sergeant Floyd Memorial Encampment on the banks of the Missouri River drew especially large crowds this year.

200th anniversary of the Lewis and Clark expedition commemorated

Exactly 200 years after his death, six re-enactment groups from across the Midwest joined together to commemorate Sergeant Charles Floyd's burial on August 20. Floyd was the only member of the Lewis and Clark expedition to die during the journey. Along with readings from the Journals of Lewis and

Clark, the audience heard the story of Floyd's life and death, the reburials of his remains, and the history of the Floyd Monument. The next day, visitors swarmed the encampment at the Sergeant Floyd River Museum and Welcome Center to experience what life would have been like in the 1804 camp.

Walking tour brochures highlight 150 years of downtown's history

Take a step back in time with the Sioux City Public Museum's new downtown walking tour brochures. Steve Hansen, Museum director, says he has been tremendously pleased with the positive response to the brochure.

"We are seeing a renewed interest in downtown and a better appreciation of the unique structures that shaped the landscape of the city both past and present," says Hansen. "The goal is to reintroduce some of the buildings that shaped the landscape of the city over the past 150 years."

The brochures are being produced as part of the city's sesquicentennial celebration with funding provided by Missouri River Historical Development, Inc., (MRHD).

Designed for self-guided tours, the walking tour brochures include a map, photographs and information about the structures that lined the streets throughout its history. At one time, Pierce Street featured four of the five Corn Palaces and the first Woodbury County Courthouse. Even today, Douglas Street has several government buildings with distinctly different

styles of architecture from different eras within a two block area.

The brochures are available at the Sioux City Public Museum, Pearl Street Research Center, Sergeant Floyd River Museum and Welcome Center, Wilbur Aalfs Main Library, Downtown Partners and City Hall. Brochures about Historic Fourth Street and Nebraska Street will be



Siouxland Discovery Corps volunteers give back to community

The *Siouxland Discovery Corps* volunteers proved to be an integral part of the Lewis and Clark Bicentennial activities with at least 5,000 hours logged to date. Created by the Sioux City Public Museum and the Junior League of Sioux City in 2001, the *Siouxland Discovery Corps* is a group of volunteers who attended a year-long training program to prepare them to lead activities related to the Lewis and Clark commemoration this summer.

Along with specific activities during the Bicentennial Commemoration, participants in the training program continue to volunteer for tourist attractions such as the Sergeant Floyd River Museum and Welcome Center, the Siouxland Information Center, and the Lewis and Clark Interpretive Center. Recognition of the Lewis and

Clark expedition is not over, with the 200th anniversary of their return trip through Siouxland taking place in 2006.

“It seemed like everywhere I went this summer I found Siouxland Discovery Corps participants actively volunteering,” says Theresa Weaver-Basye, curator of education. “Their efforts to educate people and promote our community have been tremendous and many of them continue to donate their time and energy.”

Participants who successfully completed the third and final round of



the *Siouxland Discovery Corps* training program included: John Bern, Sally Cohrs, Ken Cohrs, Pat Day, Gerald Goehring, Sharron Hedemark, Vicki Henrichsen, Vincent Henrichsen, Phyllis Holzrichter, Ona Iverson, Roger Iverson, Pat Krage, Betty Kragthorpe, Art Kragthorpe, Arlette Kretschmer, Jim Loucks, Marti Peterson, Nancy Pohlman, Patrica Skovgard, Molly Sokolowski, Ed Tryon, Jeri Watkins, Kathleen Weisz, and June Wishman.

The volunteers received extensive training on the history of the Lewis and Clark expedition and the local events that were an integral part of the journey. They also learned about the general history of the area, the Loess Hills and information about other local tourist sites.

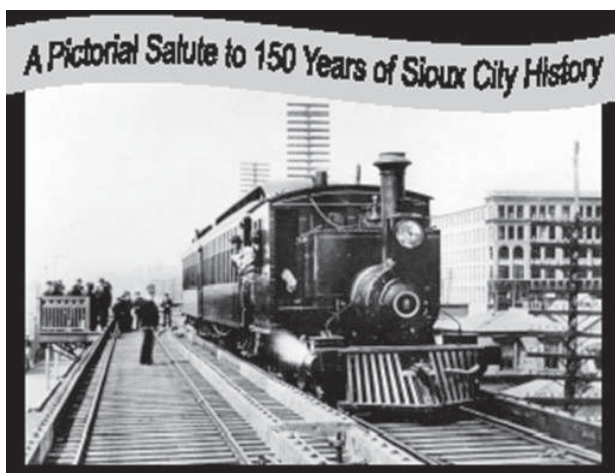
More than 100 participants went through the training over the three years the program was offered. Each participant was required to donate 36 hours of volunteer time during a calendar year.

Historic photographs showcased

Visitors were treated to glimpses of the City's past during the Museum's recent exhibition, *A Pictorial Salute to 150 Years of Sioux City History*. Presented in honor of the city's sesquicentennial, the exhibition used

classic photographs to tell the story of the people, places and events that shaped the city's unique history.

The city's founders and explorers, the early days, transportation, land development, education, industry/retail, communications, the arts, festivals, sports, and historic events were highlighted along with a Wall of Fame including Sioux City Sue, MacDonald Carey, Fred Grandy, Ret. Col. George "Bud" Day, and Ann and Abby (aka Esther and Pauline Friedman).



FY 2003-2004  July 1, 2003 - June 30, 2004

Programs and Events

Siouxlanders of all ages listened, learned, discussed and put their “hands-on” history as they took part in a wide variety of Museum events. One of the highlights was the second annual Sioux City History Day, held on October 18th on Historic Fourth Street in conjunction with the Siouxland Lewis and Clark Marathon. Nearly 1,000 people browsed through booths on local history, kids made Lewis and Clark hats and other historical crafts, and the runners and audience enjoyed music from local groups.

Several programs provided in-depth looks at local and regional history, including a great “Her-story” series by Pat Day, “George Fox and the Quakers” with representatives from Primghar, Iowa, “Indians of Iowa” by Lance Foster and “Jane Adams of Hull House” with Helen Lewis.

Summer programs for youth continued their popularity, with classes ranging from “The Victorian Child” to “Dinosaurs.” A partnership with Beyond the Bell, a summer pro-



gram administrated by the Sioux City School District, brought several hundred elementary school students from throughout the city to the Museum for explorations in local history.

Some of the other programs held at the Peirce Mansion throughout the year include the Chuchumbe musical group reception, the Halloween trick-or-treat night, the annual *Fun Fest* New Year’s Eve celebration, and “Elegance from the Inside Out” (sponsored by the Museum Association).

The Sergeant Floyd River Museum and Welcome Center again hosted huge crowds at two annual summer events, the Antique &

Classic Car Show and the Sergeant Floyd Encampment. “Camp Discovery” programs were held at the Welcome Center for kids and families to learn more about the Lewis & Clark Expedition.

With a mix of programs ranging from fun to scholarly, more than

Exhibitions

Along with the two new, permanent exhibits, *From River Town to Boom Town (1868-1893)* and *A New Century - A New Beginning (1894-1929)*, the John Peirce Mansion displayed a wide range of temporary exhibitions:

The Prints of Jay N. “Ding” Darling

Palmer Candies:

Making Life Sweeter since 1878

Vintage Elegance:

100 Years of Fashion

Childhood Memories:

Doll and Toy Show

Iowa First Ladies Inaugural Gowns

Indian Art of the Northern Plains

Far From Hitler:

The Scattergood Hostel for

European Refugees, 1939-1943

Chuck Raymond:

Native Artist, Native Illustrations

Sioux City History Projects

In a continued effort to reach a broader range of audiences throughout the community, the Museum showcased artifacts from its collection in a Black History Month display at the Olson Student Center on the Morningside College campus.

Attendance

John Peirce Mansion	20,400
Sgt. Floyd Welcome Center	42,896
Pearl Street Research Center	329
Total	63,625

Director's Report

by Steve Hansen

Congratulations and thank you to everyone who contributed to another great year for the Sioux City Public Museum System. Exciting programs, fresh exhibits, a new book and a new exhibit room all produced a banner year. Of course, none of this would have happened if not for the good works and great efforts of our volunteers, board members, trustees and our dedicated staff!

I would like to say a special thank you to all of those who visited this year and then came back for a repeat visit and/or told their friends and families

Peirce Mansion

Considered to be the "home" of the Sioux City Public Museum, the John Peirce Mansion hosts a variety of events and exhibitions and provides office space for the administrative staff of the Museum system.

Efforts continued to update the building's exhibits to tell Sioux City's unique story. Construction was completed on two rooms on the second

"Thank you for letting us come over to the Sioux City Public Museum. We all thought that it was very cool. We liked all the [Sioux City history] projects and...thought the scavenger hunt was the best."

— Fourth grade student on a field trip

floor which had previously displayed natural history exhibits. Funded, in part, by the Seff-Giles Endowment Fund, the exhibitions were dedicated in the spring of 2004.

A committee of volunteers formed to research the possibility of turning the building into a period home.

about the good things they saw. Our mission is to serve the public so it is particularly gratifying to receive positive feedback from our visitors. We will continue to look for new and innovative programming to complement our traditional offerings. The annual open house, the antique car show and 4th grade history projects exhibit are regular events that people truly enjoy and with the inclusion of new activities, we continue toward our goal of expanding our audience. In addition to an increase in visitors, we have also witnessed an increase in quality donations to our collection and a significant increase in public

Welcome Center

By far the most visited of all of the Museum sites, the Sergeant Floyd River Museum and Welcome Center celebrated 15 years of assisting tourists and showcasing Missouri River history in May.

Preparations for the Lewis and Clark Bicentennial and Sioux City's sesquicentennial dominated most of the year. The Welcome Center was very involved in the commemorative first-day issue of three Lewis and Clark

"The staff at your center were most helpful. They went out of their way to obtain information on the river for my planned future river trip. They could not have been more pleasant and had an in-depth knowledge and love of Iowa."

— Welcome Center visitor from Canada

stamps. Sioux City was one of 11 sites along the Lewis and Clark Trail selected by the United States Postal Service for an unveiling ceremony. The Welcome Center created their own first-day issue envelopes for cancellation on that day.

awareness.

As great of year that this past one was, I look forward to an even better one. With the search for a new facility underway there is a buzz around the community about the museum, the great things we are doing and the potential for an even brighter future. Together as a team, we can move the museum forward to new standards of excellence and continue to have a positive impact on our community and those who visit us. These are exciting times for the museum and those we serve. I invite all of you to continue to stay involved and spread the enthusiasm as we continue to preserve and make

Research Center

The Pearl Street Research Center staff handles many different duties including answering research and reference questions, managing artifact donations and collections management and public speaking engagements.

Of the 1,290 researchers served during fiscal year 2003-2004, there were 261 in-person researchers, 956 phone

"(My wife) and I want to express our gratitude to you and the Sioux City Public Museum for your...hospitality."

— Research Center visitor from New York

inquiries, 60 e-mail inquiries and 13 mail inquiries. Over 68 people visited the Research Center for non-research purposes such as tours and general business. Staff reached an additional 218 people during presentations to various groups in the community.

The Research Center promoted efforts to identify historic photographs and had a display of artifacts at Sioux City History Day in October.

Collections

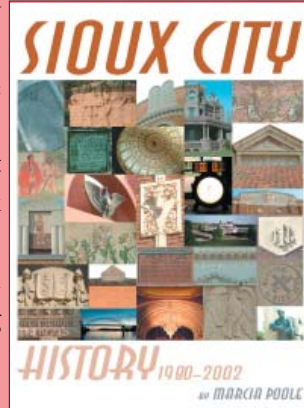
The Museum received 152 separate donations estimated at 1,544 individual objects, photographs and manuscript collections in the 2003-04 fiscal year, representing a 53.5% increase in donations as well as an increase of 77 more objects from fiscal year 2002-03.

Notable donations included:

- Antique pump organ, adding machines, and gas kitchen range
- Knights Templar ceremonial sword
- Vintage clothing and wedding dresses
- Photographs of area people, events and buildings including the 1953 Floyd River flood
- Portraits of county and district judges from the Woodbury County Courthouse
- A carved stone 'lion's head' from the Peavey Grand Opera House building
- Working miniature models of lino-type machines
- Sioux City Centennial newspapers
- Sioux City High School souvenir vase, Leeds High School band uniforms, and Cathedral, Leeds and Riverside High School yearbooks
- Glass plate negative collection
- Sioux City Symphony programs and papers
- Books by local author Margaret Cray
- Sketches and drawings from local artist Fred Lewis
- Sioux City Fire Department dress uniform
- River-Cade memorabilia
- World War II ration stamps
- Baby stroller from the 1940s
- Several Siouxland family's history memorabilia
- An early x-ray machine

Museum Association publishes book

The beautiful limited-edition *Sioux City History: 1980-2002*, chronicling the decades from the farm crisis of the 1980s to the construction of the Tyson Events Center, was released by the Sioux City Museum & Historical Association in late 2003. Written by long-time local journalist Marcia Poole, the book is filled with hundreds of photographs and countless interesting anecdotes.



The economic and political issues faced by the community as well as historic events such as the crash and rescue of Flight 232 are highlighted in the book. The

full-color cover designed by Lou Ann Lindblade features the city's historic landmarks and other points of interest.

"The book captures the successes and failures, the triumphs and tragedies of this period," said Museum director Steve Hansen. "I think future generations will look back on these decades as a pivotal time of the city's growth and renewal."

The new book serves as a companion to the popular *Sioux City: A Pictorial History* by Blair Chicoine and Scott Sorenson, which was first

Volunteers

Volunteers provided over 3,500 hours to the Museum system during the last fiscal year. The value of the volunteered hours would be more than the equivalent of a year's salary for a full-time employee.

The donation of their time allows the Museum to continue to provide a high quality of service in preserving and interpreting our local history, but also encourages us to raise the bar by tackling new projects. Additionally, it is always great to work with people who love Sioux City history and believe in what we are doing.

Volunteers assist the Museum in a variety of capacities. Some greet and assist the public at the John Peirce Mansion, Pearl Street Research Center, Sergeant Floyd River Museum

and Welcome Center, or Siouxland Information Center. Research Center volunteers assist staff in organizing the two- and three-dimensional collections. Other volunteers serve on committees, teach classes, help with research, plan special events, or assist with special projects.

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Memorial Gifts - In memory of Bill Diamond and in memory of William J. Giles III
Siouxland Discovery Tour Donors - Great West Casualty, Mercy Medical Center, Stone Container, Jackson Recovery Center, Davenport Cleaners, FEH Associates, Knoepfler Chevrolet, Invision Architecture, State Steel Supply Company, Wilsey Company, Wilson Trailer, and Patricia Bortscheller.
Other - Citigroup Foundation, Dorothy Keasey, KTIV, Skip and Kathy Meisner, and Palmer Candy

Museum's Floyd painting featured in national publication

An original painting commissioned by the Sioux City Museum & Historical Association is featured in the August 2004 issue of *Smithsonian* magazine. The painting of the burial of Sergeant Floyd accompanies the article "Diplomacy, Death and Desertion" highlighting entries from the journals of members of the Lewis and Clark Expedition.



the Missouri River on August 20, 1804. The original painting is on display at the Sioux City Public Museum while a reproduction can be viewed at the Sergeant Floyd River Museum and Welcome Center as part of a Sergeant Floyd display.

A photograph of the Floyd Monument in Sioux City is also featured with the article.

A small quantity of signed and numbered limited-edition prints are still available for purchase at the Museum and Welcome Center. The prints measure 26" x 20" and are printed on heavy, acid-free watercolor paper. The image is also available on coffee mugs and postcards sold at the Museum Store and Galley Gift Shop.

The Sioux City Museum & Historical Association commissioned noted historical artist Michael Haynes to

create the painting in 2001 in preparation for the Lewis and Clark bicentennial activities. Titled "With All the Honors of War," the painting depicts members of the expedition in full-dress uniform standing alongside Floyd's grave on a bluff overlooking

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 Gary Beeman, Custodian
 Mike Berger, Welcome Center Assistant
 Gene Crawford, Sgt. Floyd Custodian
 Barbara Doherty, Museum Attendant
 Donna Ellyson, Attendant-Senior Aide
 Paul Fleckenstein, Exhibit Preparator
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 Grace Linden, Curator of History
 Deanna Mayo, Administrative Secretary
 Kathy Meisner, Sgt. Floyd River Museum Supervisor
 Janice Saul, Attendant-Senior Aide
 Mark Simpson, Museum Attendant
 Theresa Weaver-Basye, Curator of Education
 Angel Woods, Attendant-Senior Aide

Board Meetings

The members of the Board of Trustees and the Association Board encourage the public to attend Museum board meetings.

Month	Trustees	Association
December	December 8 at noon	December 14 at 6:30 p.m.
January	January 12 at noon	January 11 at 6:30 p.m.
February	February 9 at noon	February 8 at 6:30 p.m.



Find unique gifts and more at these two locations!



Museum Store
 Peirce Mansion
 2901 Jackson Street
 Sioux City
 712-279-6174

Galley Gift Shop
 Sgt. Floyd River Museum
 & Welcome Center
 1000 Larson Park Rd.
 Sioux City
 712-279-0198



Membership makes a great gift!

Sioux City Museum and Historical Association memberships include:

- ◆ The Museum *Timeline* newsletter and invitations to special events for members.
- ◆ 10% discount on purchases at the Museum Store or Galley Gift Shop.
- ◆ Participation in the Historic Traveler Program, including free admission and discounts at historic sites across the United States.

Name(s) _____

Address _____

City _____

State _____

Zip _____

Telephone Number _____

Membership Categories (please check one)

- Individual: \$20/year
- Sr. Citizen: \$15/year
- Family: \$30/year
- Supporting: \$50/year
- Patron: \$100/year
- Benefactor: \$250+/year
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2901 Jackson Street
Tues.-Sat. 9 a.m. to 5 p.m.
Sun. 1 to 5 p.m.
Phone: 712-279-6174

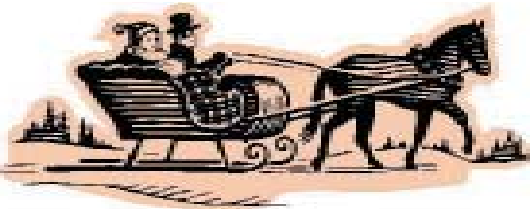
**Sergeant Floyd River
Museum & Welcome Center**
1000 Larsen Park Road
Daily 9 a.m. to 5 p.m.
Phone: 712-279-0198

Loren D. Callendar Gallery
City Hall, 6th & Douglas Streets
Mon.-Fri. 8 a.m. to 5:30 p.m.

Pearl Street Research Center
407 Pearl Street
Wed.-Fri. Noon to 5 p.m.
Tues. and Sat. by appointment only
Phone: 712-224-5001

ADMISSION IS FREE!

Upcoming Events



November 27, 2004 - February 5, 2005

Home for the Holidays Exhibition

Sioux City Public Museum

Holidays of the past are recreated in three nostalgic scenes from the pioneer days, the late 19th century, and the 1950s.

December 5

Holiday Open House

1:00 to 4:00 p.m. at the Sioux City Public Museum
Musical entertainment, festive decorations and holiday treats are the highlights of Sioux City Museum and Historical Association's 23rd Annual Holiday Open House.

December 31

Fun Fest

2:00 to 6:00 p.m. at the Sioux City Public Museum
Events at the Sioux City Public Museum will include a magician, craft activities and a scavenger hunt. Tickets may be purchased at a family rate, which allows the family to participate in all the activities at every *Fun Fest* location.

February 19 – March 27

Iowa Architecture of the 20th Century Exhibition

Exhibition produced by the American Institute of Architects on the occasion of their 100th Anniversary.

April 2 – May 15

Sioux City History Projects Exhibition

This annual exhibition features history projects made by 4th grade students from participating schools in Sioux City. The projects are models and posters of some of Sioux City's historic landmarks, events and people.