
SIUXLAND HERITAGE FOUNDATION

2901 JACKSON STREET, SIOUX CITY IA 51104 • TEL: (712) 279-6174 • FAX: (712) 252-5615

Contact:
Steve Hansen, Museum Director
Phone: 712-279-6174

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Local NAACP chapter makes \$1,500 donation to new Sioux City Public Museum

The Siouxland Heritage Foundation announced a \$1,500 donation from Sioux City Chapter of the NAACP for the "Our New Museum" capital campaign today.

The \$1,500 check was presented by Flora Lee, president of the local NAACP chapter, and Richard Hayes, treasurer of the organization.

"We believe the NAACP is an important organization in the Sioux City community. The NAACP has been a quiet steady, integral dimension of Sioux City history," said Lee. "We are pleased to offer our support to ensure that Sioux City's history is preserved for future generations."

The National NAACP celebrates its 100th anniversary in 2009. The Sioux City Chapter of the NAACP traces its roots back to 1937 and has been consistently active in the community since 1947. The organization hosts an annual Freedom Fund banquet that serves as its only fundraiser.

"We have had the privilege of collaborating with the NAACP in the past and look forward to an expanded partnership in the future," said Steve Hansen, director of the Sioux City Public Museum. "We are honored to have their support at this critical point in the capital campaign."

The "Our New Museum" capital campaign continues to raise funds from a broad cross-section of the community, including local organizations, foundations, businesses, and individuals. To date, more than \$8.6 million has been raised for the new Museum facility.

The Foundation's board envisions the new Sioux City Public Museum as a regional destination, adding to the cultural attractions in the central business district. In addition, the new facility will allow more space for the display and storage of the Sioux City Public Museum collections. Currently, the Museum is only able to showcase 15 percent of its collection which includes more than 250,000 photographs and 50,000 objects. The new Museum will contain multipurpose classrooms, offices, a conference room, artifact and exhibition preparation rooms, food prep space, a theater, large temporary exhibit spaces, archival storage, and a gift shop.

The non-profit 501(c)(3) Siouxland Heritage Foundation was created to oversee design, construction and fundraising of the new Sioux City Public Museum in downtown Sioux City.

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