
SIUXLAND HERITAGE FOUNDATION

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Our New Museum - Downtown!

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Terra Announces \$500,000 Gift to New Museum

The Siouxland Heritage Foundation's "Our New Museum" capital campaign continues to gain momentum as Terra Industries Inc. announces a \$500,000 commitment to the new Sioux City Public Museum.

Mike Bennett, Terra President and CEO, serves as the general chairman of the capital campaign. Terra is tied to the new museum not only through Mr. Bennett's involvement, but also by proximity: the company is headquartered at the Terra Centre, just across Fourth Street (between Nebraska and Jackson, currently under construction) from the new museum.

"I'm pleased to present this gift to the Siouxland Heritage Foundation on Terra's behalf," said Mr. Bennett. "We're excited about the changes in downtown Sioux City and believe that the museum will play an important role in revitalizing the area."

"Terra has been an excellent corporate citizen and we are excited with their gift announcement. We also look forward to being downtown neighbors with the Terra family," said Museum director Steve Hansen. "The Museum Capital Campaign is very fortunate to have Mike Bennett as a key leader in our campaign and directing this private/public partnership," Hansen added.

The non-profit 501(c)(3) Siouxland Heritage Foundation was created to oversee design, construction and fundraising of the new Sioux City Public Museum in downtown Sioux City. Last week, the Siouxland Heritage Foundation kicked-off the public phase of the \$12 million capital campaign. With the Terra donation, the capital campaign has reached slightly over 50% of its goal.

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The new facility will allow more space for the display and storage of the Sioux City Public Museum collections. Currently, the Sioux City Public Museum is only able to showcase 15 percent of its collection, which includes more than 250,000 photographs and 50,000 objects. The new museum will contain multipurpose classrooms, offices, a conference room, artifact and exhibition preparation rooms, food prep space, a theater, large temporary exhibit spaces, archival storage, and a gift shop.

Terra Industries Inc., with 2007 revenues of \$2.4 billion, is a leading international producer of nitrogen products. Terra was founded in Sioux City in 1964 and continues to be headquartered here. The company employs approximately 900 people in the U.S. and Canada, approximately 200 of whom live in Siouxland and work at the Terra Centre and Terra's Port Neal manufacturing facility near Sergeant Bluff.

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